



**36th Year Celebration**  
**June 2024**

It will soon be time for the landmark Annual Riverfest which is held along the banks of the Susquehanna River on the Merrill Parkway in beautiful, historic Towanda. Firstly, we would like to thank all of our sponsors from years' past for another successful community festival in 2023. Riverfest is a favorite to give back to the community we call home, providing an event for all to attend. We hope we are on your list to continue this tradition as we have for 35 years. The Committee is in full swing planning all the fun activities for the event which will include fabulous food, crafters, carnival rides, games and live entertainment. Our spectacular fireworks show, "Fire Over the River" will again be the highlight of Riverfest. This show has become "the one to see" in the region and draws a crowd of thousands on Saturday night.

Riverfest is a great promotional tool for Towanda and the surrounding areas and is another reason to visit and live in the beautiful Endless Mountains. Without the financial support of dedicated individuals, small and large business owners and community-oriented industries we could not continue this event. Our dates have changed, so this year, Riverfest will be the "the summer kick-off event" to attend, all because of you!

We are asking for your help in sponsoring the events, live entertainment and the festival in general. The generosity of past sponsors has allowed us to welcome guests to this festival FREE to enjoy and we want to continue the tradition. We hope you feel this event is worthy of your support. If you have any questions regarding this request, please contact Alisha Reider, 570-637-6703 or Ashley West, 570-250-3668. Any contribution you can make will be greatly appreciated.

Thank you,  
Riverfest Committee  
724 Main Street  
Towanda, PA 18848



## 2024 SPONSORSHIP FORM

**DYNAMITE SPONSOR: \$500 AND UP**

- Company name printed on banner to be displayed at the base of Means St.
- Business featured on Towanda's website
- Company **NAME & LOGO** printed on brochure. **(INCLUDE COMPANY LOGO)**
- Company identified as "Dynamite" sponsor in all media releases.
- Sponsor's Reception
- Free 10'x10' booth space at Riverfest      Reserve space  Yes  No, thank you

**THUNDER SPONSOR: \$499 - \$200**

- (Company) name printed in brochure.
- Business listed on Towanda's website
- Sponsor's Reception

**SPARKLER SPONSOR: \$199 - \$50**

- (Company name) printed in brochure.
- Business listed on Towanda's website

Amount Enclosed \$ \_\_\_\_\_

Please Make Checks Payable To: Towanda Riverfest, 724 Main Street, Towanda PA 18848

Company/Individual Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**"THANK YOU FOR YOUR SUPPORT IN OUR COMMUNITY EVENT"**